

Craig Jones

Chief Executive Officer, University Partnerships & Australia, UP Education

Craig Jones is the Divisional CEO at UP Education, leading the organisation's public-private university partnerships across Australia and New Zealand. He also supports the growth of UP's private higher education and vocational training colleges in Australia.

Craig joined UP Education in 2020, bringing over 18 years of senior leadership experience across a range of industries including the public sector, technology, media and entertainment, and telecommunications.

Before joining UP Education, Craig was based in Los Angeles as Chief Commercial Officer at Movio, a marketing technology and data analytics company serving the film industry. Earlier in his career, he held several senior and executive roles at Vodafone.

Craig holds a Bachelor of Engineering (First Class Honours) from the University of Canterbury.