A close-up photograph of a pink rose with numerous water droplets on its petals, set against a dark, rippling blue background. The lighting creates highlights on the water droplets and the rose's petals.

# UNDERGRADUATE CERTIFICATE OF PHOTOGRAPHY DIPLOMA OF PHOTOGRAPHY



**PHOTOGRAPHY**  
**STUDIES COLLEGE**



# PHOTOGRAPHY

## SHORTER COURSE QUALIFICATIONS

- **Undergraduate Certificate of Photography**
- **Diploma of Photography**

Nobody does photography like us! With over 50 years being a leader in photography education we're bringing you this expertise in our shorter Certificate and Diploma qualifications. You'll learn with our industry expert teaching team in a personalised learning approach that puts you and developing your creative voice at the centre.

From a foundation in creative development, photographic technique and post-production to exploring artistic ways of seeing, creating with light and the language of great photography.

These courses are the perfect choice to test the waters, or if you are upskilling, reskilling or want to learn more doing something you love.

Both courses provide you with a skills pathway to the Bachelor of Photography and Digital Imaging degree. The Undergraduate Certificate of Photography is undertaken in 4 subjects and provides for 30 credit points, the Diploma of Photography is undertaken in 8 subjects and provides for 60 credit points of the 180 credit point Bachelor of Photography and Digital Imaging qualification.

You can start building, reskilling or upskilling within a shorter and more flexible framework.





# STUDY AT AUSTRALIA'S #1 PHOTOGRAPHY AND DIGITAL MEDIA COLLEGE

At PSC you'll join a nurturing and supportive community where creativity thrives, learning is practical and inspiring, teachers fuel your passion and our supportive staff will make your student journey unforgettable.

We understand creatives and know what you need to thrive. Our range of course qualifications, are dynamic and responsive, designed to take you on a journey of discovery, to realise your talents and creative purpose as a photographer and visual creator in the contemporary world.



## AUSTRALIA'S #1 PHOTOGRAPHY AND DIGITAL MEDIA COLLEGE

#1 Multi award-winner with over 50 years of delivering outstanding photography education.



## WORLD CLASS SPECIALISED FACILITIES

Our campus has been exclusively planned and designed for a bespoke learning experience. Includes high end photography studios, cyclorama, post-production labs, digital media software, high end printing area, specialised library and online resources.



## SCREEN MEDIA

Building on our expertise in photography and visual storytelling, we are meeting the challenges of the new media realities with our cutting edge qualifications in Screen Media Undergraduate Certificate | Diploma | Bachelor Degree.



## GREAT STUDENT TO TEACHER RATIO

Personalised practical hands-on learning environment with smaller class sizes so the focus is on nurturing your confidence, skill set and creative vision.



## LEARN FROM INDUSTRY LEADERS

Our lecturers are leading professionals highly respected and connected in the photography and digital media industry.



## STRONG NETWORKS & CONNECTIONS WITH INDUSTRY

Build a network of external mentors and industry connections with our Jobs Register, real-world projects and unique Industry Mentor Program.



## FLEXIBLE LEARNING OPTIONS

Our specialised courses offer you blended options so you can tailor your experience: on-campus learning OR online via zoom.



## GLOBAL & NATIONAL OPPORTUNITIES

We collaborate closely with UEDA Fashion College in Japan giving our students the opportunity to visit, study and collaborate on projects.

Other opportunities include Shasen School of Photography and Film (Japan), Johns Hopkins University (USA), Paris Fashion Week (Fr), Ballarat Foto Biennale (AUS), PHOTO Australia (AUS), Centre for Contemporary Photography (CCP), Asia-Pacific Photobook Archive.



## FEE-HELP AVAILABLE

You can apply for FEE-HELP to cover tuition costs.

### Range of course qualifications

- Undergraduate Certificates
- Diplomas
- Degrees
- Masters

### Support and networks

- Personalised assistance with your transition to tertiary study
- One-on-one support
- Peer-to-peer mentoring across year levels
- Regular lunchtime social events and workshops
- Dedicated student support team
- Student engagement program

### **#1 Student Satisfaction amongst Australian Creative Arts Providers\***

- Overall student satisfaction 95.6%
- PSC students also rated very highly
- Teacher quality at 91%
  - Skills Development at 86%

\*2023 National (SES) Survey

Image by PSC Student Rita Maloyan



# UNDERGRADUATE CERTIFICATE OF PHOTOGRAPHY

- 🕒 3 Months Full Time Study (12 hours contact per week)
- 📍 Sth Melb campus OR remote online via zoom
- 🔄 Guaranteed pathway advanced entry into the Diploma and Degree
- 💰 FEE-HELP enabled

## WHAT IS AN UNDERGRADUATE CERTIFICATE OF PHOTOGRAPHY?

Creativity, innovation and technique are essential skills when creating great photographs. With this qualification you learn these and more. This unique program builds a strong foundation and emphasises working like a professional photographer from day one, with know-how and no more guess work!

You learn how to use your camera successfully and creatively, how to see and capture light and create compelling compositions, along with digital processing and enhancing techniques to make your photos arresting and memorable. You discover what it takes to effectively capture the essence of the moment and edit to select your best shots.

This course combines hands-on practice with ideas development, collaboration and reflection on your work. You'll start to build your confidence, your technique and the tools to succeed in professional photography in a way that is interactive and engaging.

Undergraduate Certificate of Photography



Diploma of Photography

4

Core subjects

30

Credit points

8

Core subjects

60

Credit points

# WHAT YOU WILL LEARN

SEMESTER 1	CREATIVE DEVELOPMENT	POST-PRODUCTION	PHOTOGRAPHY SKILLS: CAMERA & LIGHTING	COMMUNICATION SKILLS & CONTEXT
	<b>Image &amp; Concept 1:</b> Photography projects introducing different genres	<b>Creative Industries Photographic Theory and Practice 1</b> Lightroom and Photoshop workflow, image processing	<b>World Around Us 1</b> Camera control and light	<b>Image Cultures 1</b> Photography genres: History and Context

## CREATIVE DEVELOPMENT

By exploring a range of photographic genres and their visual influences you will broaden your awareness of the world of photography and its many styles and meanings. With all this new visual inspiration, you will then generate your own series of projects exploring these photographic genres and applying your own creative take on them all.

## POST-PRODUCTION

You will learn to apply the fundamental professional practices underpinning digital capture and workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, file transfer and storage options.

## PHOTOGRAPHY SKILLS: CAMERA & LIGHTING

In this subject, you will learn to respond to various available light sources and make use of lighting quality, colour and direction in a range of different shooting situations and environmental conditions. Through understanding the fundamental functions of lenses and varying focal lengths combined with the use of controlled and creative exposure you will gain confidence in a diverse range of approaches and techniques for shooting on location.

## COMMUNICATION SKILLS & CONTEXT

By learning about the histories of photography and how they have reflected and impacted different eras of society and culture, you will gain an understanding of how to analyse photographs. You will also learn how to explore and analyse themes relevant to contemporary photography.



Image by PSC Student Jhonny Scorpianti

# DIPLOMA OF PHOTOGRAPHY

- 🕒 **6 Months Full Time Study (12 hours contact per week)**
- 📍 **Flexible study options: Sth Melb campus OR remote online via zoom**
- 🔄 **Guaranteed pathway advanced entry into the Degree**
- 🆘 **FEE-HELP enabled**

## WHAT IS A DIPLOMA OF PHOTOGRAPHY?

As an extension of the Undergraduate of Photography, the Diploma of Photography will develop further your range of technical and creative skills that you need to thrive in your photography journey.

This course is where you learn more advanced camera control, post-production, lighting and explore developing your own unique creative voice and how to shoot with purpose. Additionally, you'll work with artificial and natural lighting on location including flash, mixed lighting and lighting design and you will be introduced to studio photography, lighting and creative image construction.

Through a variety of projects and assignments you'll build the tools to reflect on your work and develop the skills to take charge of your creative journey. You'll explore the importance of strong composition and design, further integrate your post-production skills, learn how to create photographic prints and continue to explore taking ideas, and turning them into strong visual stories and compelling images.

Diploma of Photography



Bachelor of Photography and Digital Imaging

8

Core subjects

60

Credit points

20

Core subjects  
+ 4 electives

180

Credit points



# WHAT YOU WILL LEARN

SEMESTER 1	CREATIVE DEVELOPMENT	POST-PRODUCTION	PHOTOGRAPHY SKILLS: CAMERA & LIGHTING	COMMUNICATION SKILLS & CONTEXT
	<b>Image &amp; Concept 1:</b> Photography projects introducing different genres	<b>Creative Industries Photographic Theory and Practice 1</b> Lightroom and Photoshop workflow, image processing	<b>World Around Us 1</b> Camera control and light	<b>Image Cultures 1</b> Photography genres: History and Context

SEMESTER 2	CREATIVE DEVELOPMENT	POST-PRODUCTION	PHOTOGRAPHY SKILLS: PRACTICE & LIGHTING	DESIGN PRINCIPLES FOR PHOTOGRAPHY
	<b>Image &amp; Concept 2:</b> Exploring ideas and visual representation	<b>Creative Industries Photographic Theory and Practice 2</b> Photoshop, digital and print outcomes	<b>World Around Us 2</b> The constructed image: blended lighting, intro to studio	<b>Visual thinking 1</b> Image Design theory and Composition

## CREATIVE DEVELOPMENT

By exploring a range of photographic genres and their visual influences you will broaden your awareness of the world of photography and its many styles and meanings. With all this new visual inspiration, you will then generate your own series of projects exploring these photographic genres and applying your own creative take on them all.

## POST-PRODUCTION

You will learn to apply the fundamental professional practices underpinning digital capture and workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, file transfer and storage options.

## PHOTOGRAPHY SKILLS: CAMERA & LIGHTING

In this subject, you will learn to respond to various available light sources and make use of lighting quality, colour and direction in a range of different shooting situations and environmental conditions. Through understanding the fundamental functions of lenses and varying focal lengths combined with the use of controlled and creative exposure you will gain confidence in a diverse range of approaches and techniques for shooting on location.

## COMMUNICATION SKILLS & CONTEXT

By learning about the histories of photography and how they have reflected and impacted different eras of society and culture, you will gain an understanding of how to analyse photographs. You will also learn how to explore and analyse themes relevant to contemporary photography.

## CREATIVE DEVELOPMENT

This subject provides your opportunity to explore visual representation and how to turn your ideas into strong and compelling photographs. Review and feedback are core to your learning and developing your own creative voice. You learn how to create more personal projects, investigate your ideas, and refine your work for impact.

## POST-PRODUCTION

You will learn to apply further professional digital practices underpinning capture and workflow. You'll build a greater understanding of image adjustments and retouching, compositing and controlling colour. You'll also explore how to set up and work within a professional photographic printing space, using high-end printers and papers.

## PHOTOGRAPHY SKILLS: PRACTICE & LIGHTING

You'll work with artificial and natural lighting on location including flash, mixed lighting and lighting design and in the studio, you'll be introduced to studio photography, lighting and creative image construction.

## DESIGN PRINCIPLES FOR PHOTOGRAPHY

You'll examine the relationship between images, design principles and meaning in visual storytelling. And explore in a practical way the importance of visual elements, composition and the visual language of photography.

# BE CONNECTED WITH INDUSTRY AND THE CONTEMPORARY PHOTOGRAPHIC AND DIGITAL IMAGING COMMUNITY

**With our impressive range of industry networks, collaborations and specialised focus we get you industry connected, ready to work or do further study.**

## World class industry standard facilities

Our new campus is acknowledged as having some of the best facilities for a specialist institution in Australia. We maintain superior professional studio spaces with a range of professional studio equipment, and a series of large digital labs with MAC computers and software. High end photographic printing facility and a specialised library.

## Global links

Links with International Photography Festivals and organisations, international photography tours, UEDA Fashion College Japan and our many well respected international mentors ensure our students are constantly exposed to numerous global opportunities.

## Job ready graduates

Our students graduate from their courses job ready according to the course level. With the support of our industry networks and our industry focused curriculum, our students are made industry aware from commencement onward. Students articulating from the Undergraduate Certificates and Diploma into the Bachelor of Photography and Digital Imaging course will have the added advantage of the final semesters program which offers, choice of major, our unique extended professional practice subjects, in addition entrepreneurial and marketing subjects. to students with opportunities for a range of skill levels.

## Extensive industry networks

Our lecturers are leading professionals highly respected and connected in the photography image making industry. These connections often lead to direct job and work experience outcomes for students and graduates. Our large professional studios are extremely well supported and equipped through our strong local industry connections with SUNSTUDIOS, Broncolor, Kayell Australia, and Elinchrom.

## Industry mentor program

Building a network of external mentors and industry contacts are a recognised pathway to employment, jobs and a deeper connection with the creative industries. Students articulating from the Undergraduate Certificates and Diploma into the Bachelor of Photography and Digital Imaging course will have access to our extensive and unique mentor program with the opportunity of working with local, national and international industry professionals to build those networks and contacts.

## Unrivalled student experience

You are at the centre of what we do and the courses we deliver. We provide a great student to teacher ratio, small class sizes and a friendly, supportive learning environment. Rated #1 for student satisfaction national wide among all creative arts providers.



### Flexible options: On campus and remote learning

Our course delivery includes interactive photography classes, workshops and tutorials, demonstrations and practical participation. Whether you choose to study face-to-face OR in real time via Zoom, all PSC students receive the same level of teacher guidance and support.



"At PSC there are always so many opportunities to have one-on-one conversations with teachers, so you are always exposed to an environment of immediate feedback, sharing opinions and communication.

Each subject is really beneficial and every teacher really passionate, so every class provides me with new and valuable insights, making every day so rewarding."

– Tara Ku | PSC Student and Course Participant

# LEARN WITH INDUSTRY EXPERTS

Our expert teaching team consists of nationally and internationally renowned photographers, content producers and visual communicators.



**KRISTIAN  
HÄGGBLOM**

Kristian is the Higher Education Course Director at PSC. He is an artist, curator and educator and has been shortlisted for a number of major photography prizes. He has exhibited internationally including a recent exhibition in India as part of the FOCUS Festival and has been awarded Australia Council for the Arts funds and the Finland residency. He has curated dozens of exhibitions both in Australia and internationally.



**SARINA  
LIROSI**

Sarina is the course leader for the Undergraduate Certificate of Photography. She is also the First Year Convenor of the Bachelor of Photography and Digital Imaging. She is a practising artist using photography and mixed media. Her work has been featured in several solo and group exhibitions across Australia. Sarina brings a wealth of experience to PSC, and is one of the most experienced educators in photographic higher education in Australia.



**JUAN  
FARRELL**

Juan has worked as a professional photographer in Australia, India, Hong Kong, Dubai, and Lima since 2009. He has had his work in advertising and fashion campaigns published extensively. For six years, he successfully operated his own studio in Lima before joining The Photo Studio Australia as head photographer. Juan has also taught commercial photography for many years leading seminars and masterclasses in portraiture and fashion photography.







### **TIFFANEY BISHOP**

Tiffany is a photographer, artist-educator with a background in community practice and youth arts. She has a Masters in Photography and a PhD in Fine Art and co-founded a youth-driven artist-run initiative tbC. The artistic methods and studio-based learning practices developed within this collaborative space are bold and inspiring and have supported over 100 young artists. tbC has exhibited widely, been nominated for publication design awards and secured repeat arts funding.



### **HARRIET TARBUCK**

Harriet is a photographic artist, curator, educator and business owner. Through her work, Harriet specialises in the areas of portraiture and documentary photography. Alongside a commercial practice, Harriet creates inclusive and diverse community engagement projects that highlight her skills in education, project management, fundraising and bringing people together.



### **KAITLYN CHURCH**

Kaitlyn is a documentary photographer, videographer and visual artist employing photography, video and the archive. She teaches across our programs, from the Undergraduate Certificate and Bachelor of Photography and Digital Imaging courses through to the Advanced Diploma of Photography.



Image by PSC Student Milla Cavallo

# APPLICATIONS AND ENROLMENTS



## Essential requirements

All applicants should complete and submit the relevant PSC Course Application form at [psc.edu.au](http://psc.edu.au) and are required to demonstrate appropriate levels of English language proficiency consistent with studying in tertiary education. Upon receiving your application, you will be contacted to arrange your individual discussion our Admissions staff. You will also be invited to show some current examples of your photography.

### **Applicant groups for this course include**

Applicants with current and/or previous Yr 12 - VCE, VCE Vocational major or equivalent

Applicants with other vocational study in photography or related area

Applicants with work or relevant life experience

Mature Age

### **Interview and Offer**

The interview is a short discussion and a way for us to get to know you and your interest, motivation and inspirations in photography and image making. Offers are made after the completion of the interview process.

### **Enrolment**

Enrolment is for the duration of the course. When you accept your offer you will complete the enrolment form indicating your tuition fee payment options. Tuition fee information is available on the website at [www.psc.edu.au](http://www.psc.edu.au)

### **Equipment information**

To get started you need your own digital SLR or mirrorless camera, portable hard drive and Adobe Creative Cloud student subscription. Any additional materials required are advised prior to enrolment.

### **Course Intakes**

There are 2 intakes per year February and June. Check the website for exact commencement dates or contact us directly.

## Fee information

These qualifications are fully FEE-HELP approved. Domestic students may apply for FEE-HELP to cover tuition costs. More info: [studyassist.gov.au](http://studyassist.gov.au)

FEE-HELP is not available for international enrolments.

When you accept your offer, and complete your enrolment form, you also choose your tuition fee payment option. Visit [www.psc.edu.au](http://www.psc.edu.au) for more information.

## Pathways to employment and further learning

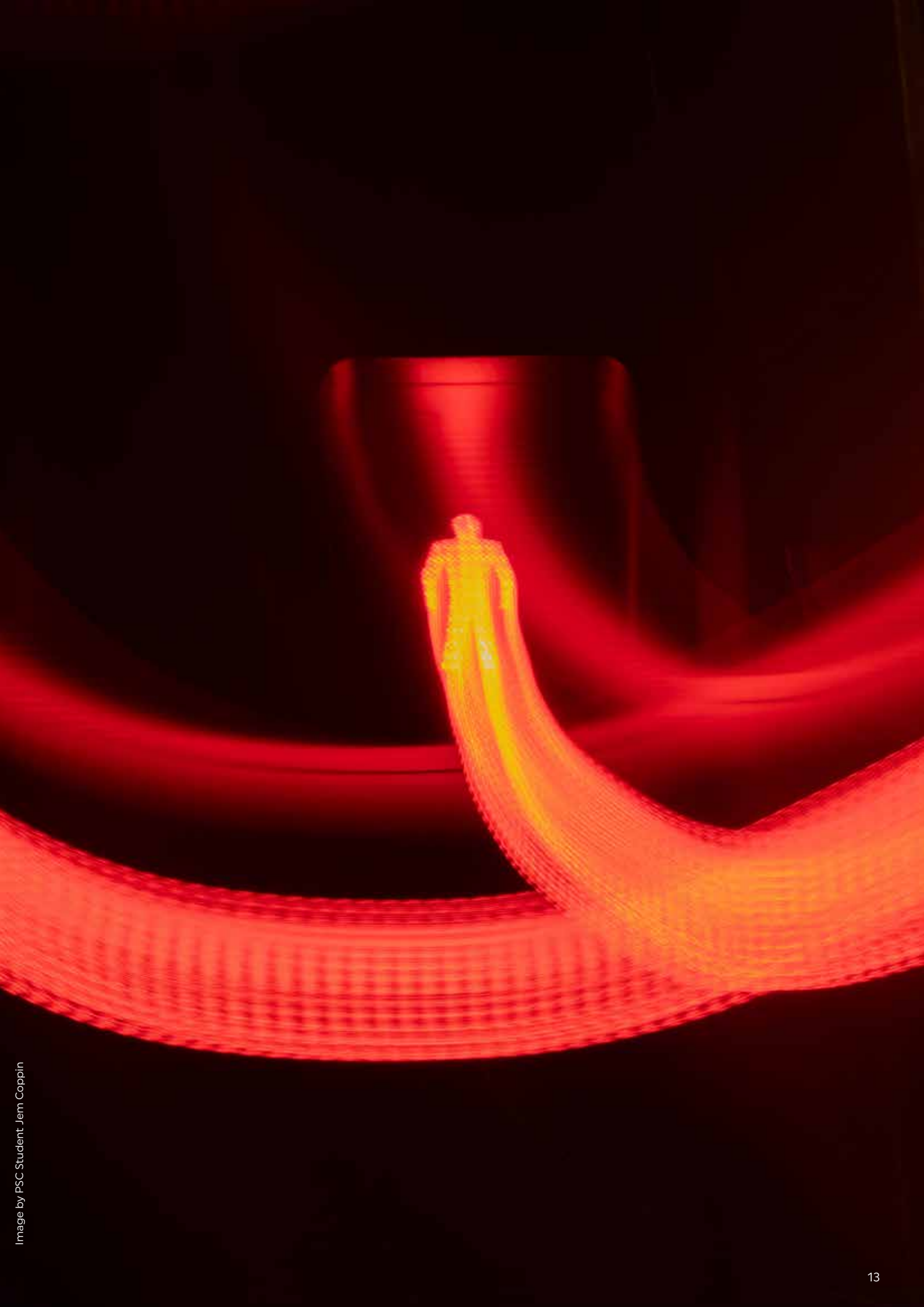
The Undergraduate Certificate of Photography and the Diploma of Photography provide pathways to employment or further study or both. These qualifications will prepare you for support roles in photography, image creation in the creative industries such as a photography assistant, digital post-production and retouching, cataloguing visual content or being a content creator or visual editing assistant.

Alternatively, once you have completed either of these qualifications you gain direct entry into the Bachelor of Photography and Digital Imaging degree with credits and advanced standing.

## Further information

For questions or further information email our Course Advisors at [study@psc.edu.au](mailto:study@psc.edu.au) or call us on 03 9682 3191  
[www.psc.edu.au](http://www.psc.edu.au)

Get more info about our students, graduates and teachers on Instagram, Facebook and LinkedIn.



# OUR CREATIVE CAMPUS PROVIDES WORLD CLASS FACILITIES

Our purpose built campus is the culmination of extensive research and planning and provides our students with an exciting contemporary learning environment.

Our extensive range of facilities are designed to provide creative learning zones, equipped with state of the art resources and specialised photographic and content creation equipment.



We are the only specialised photography and digital imaging college with a full professional working studio where you will learn all aspects of studio photography. This large professional space with cyclorama is a major feature of our campus and is equipped with the latest photographic studio equipment, make up areas and specialist software.





## OUR FACILITIES AT A GLANCE

### Studios

Up to 6 meter high ceilings  
 Multiple shooting bays with  
 tethered work stations  
 Broncolor and Elinchrom lighting  
 equipment  
 Full range of light shapers and  
 modifiers  
 Lighting support equipment  
 Make up and dressing bay  
 Shower facilities and kitchen area  
 High roller door access

### Digital Labs and Print Shop

Dedicated digital teaching spaces  
 iMac computers, monitors  
 Projectors calibrated to ICC  
 standards  
 Microsoft Office and Office 365  
 Capture One

### The Library

Specialised books and journals  
 Online resources available 24/7  
 Catalogue and collections  
 assistance  
 Support staff

### Student centred break out zones

Range of light filled spaces for  
 students to network and meet  
 Work stations for individual work



# YOUR FUTURE CAREER

## Fashion

Work with a creative team to capture high-end images for advertising campaigns, magazine editorials, and e-commerce.

## Content Creator/Digital Content Specialist

Create and capture the life and energy of a brand/business to connect and increase their audience.

## Virtual Reality Content Producer

Transport a 3D space into a realistic digital presence.

## Architecture

Visually depict a building's essence highlighting the finer detail and conveying the architect's vision.

## Real Estate

Capture exterior and interiors shots of both residential and commercial properties.

## Advertising

Work to a brief to produce eye-catching and engaging photographs.

## Sports

Shoot fast paced action shots of Australian and international top athletes.

## Event

Immerse yourself in the energy of a live event such as music, performing arts and dance.

## Food

Capture enticing images for food magazines, restaurants, cafes, and product packaging.

## Portraiture

Everything from creative portraiture to family portraits and corporate head-shots.

## Wedding

Capture a couple's precious moments and document their unique love.

## Medical/Scientific

Use highly technical photography to capture the intricacies of modern-day medicine and science.

## Photojournalism/Documentary

Work as a reporter, using visual imagery to shed light on an untold story.

## Exhibiting Photographer/Full Time Artist

Engage in conceptual and political ideologies creating work that is exhibited nationally and internationally.

## Videographer

Capture life in its moving state for commercial, artistic and documentary use.

## Travel

Highlight the unique qualities of untouched locations, and the experience of being in a new setting.

## Editorial

Use your conceptual storytelling abilities to create a series of images that embody the feel of a brand.

## Not-for-profit Organisations

Connect with remote communities to document their lives and create awareness around important social issues.

## Drone Photographer

Capturing aerial shots in wildlife, nature, and travel are but a few areas where this speciality is used.

## Personal Branding Photographer

Range of people now seeking out high quality and authentic photographs and videos to tell their story.







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