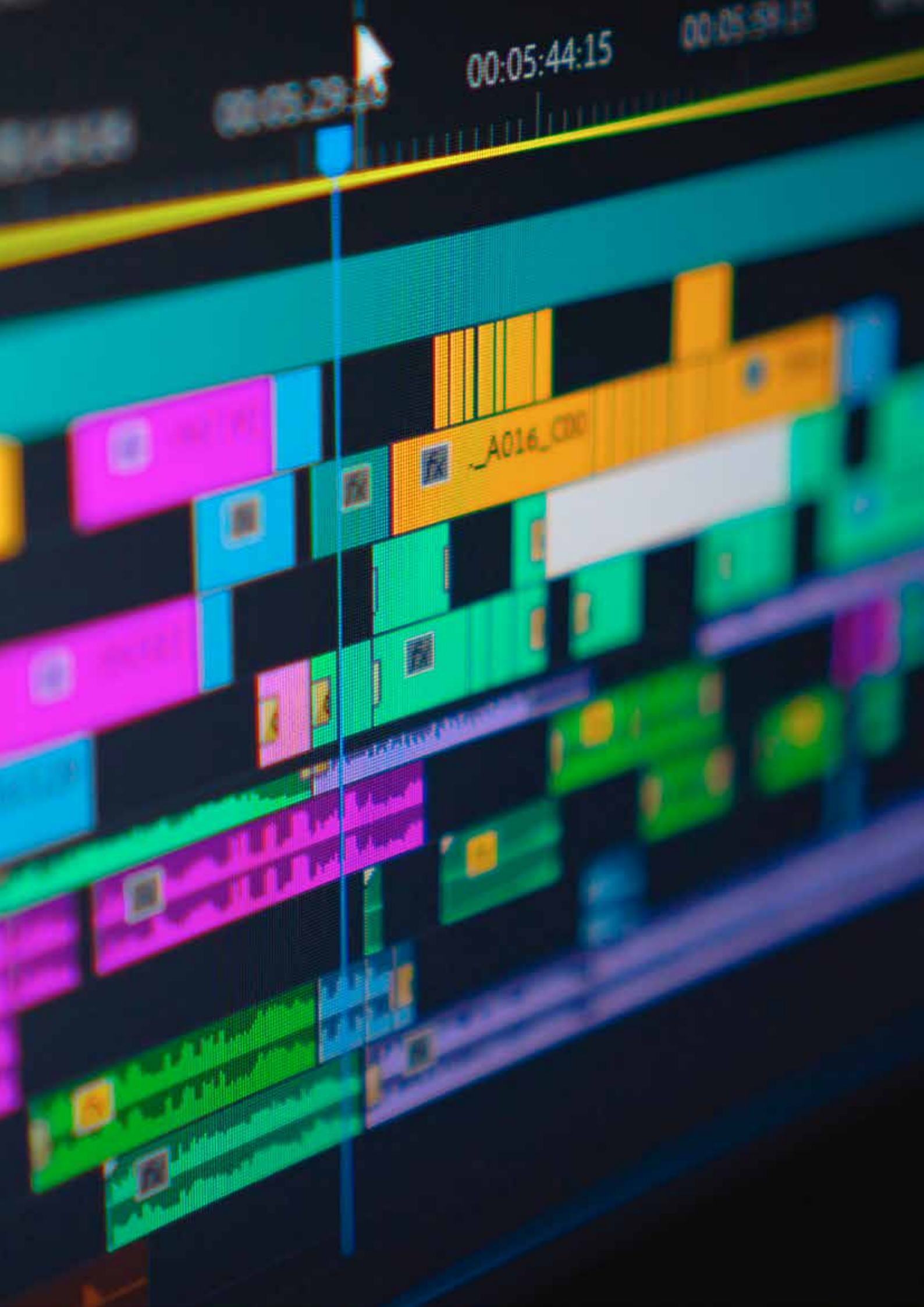


UNDERGRADUATE CERTIFICATE
OF DIGITAL IMAGING
DIPLOMA OF DIGITAL IMAGING



PHOTOGRAPHY
STUDIES COLLEGE



DIGITAL IMAGING

SHORTER COURSE QUALIFICATIONS

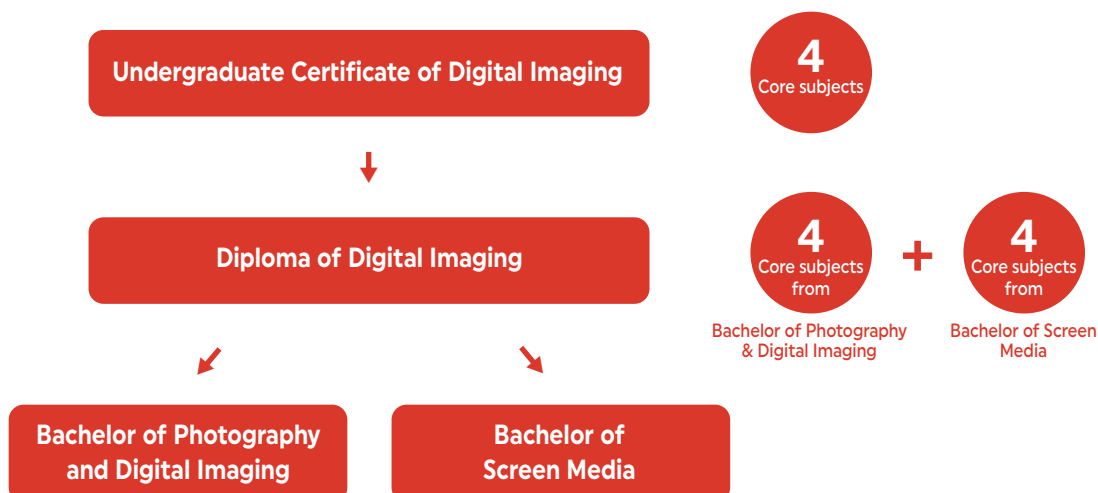
- **Undergraduate Certificate of Digital Imaging**
- **Diploma of Digital Imaging**

Nobody does digital imaging, photography and digital media like us! With over 50 years being a leader in photography education we're bringing you this expertise in our shorter Certificate and Diploma qualifications. You'll learn with our industry expert teaching team in a personalised learning approach that puts you and developing your technical expertise at the centre.

The emphasis in these courses is on the practical and technical experience, from hands-on essential camera techniques, to mastering workflow and post-production including visual and audio techniques. These courses bring together in an innovative way technical foundation studies in digital imaging and screen media. They are the perfect choice to test the waters, or if you are upskilling, reskilling or want to learn more doing something you love.

Both courses provide you with a skills pathway to our Bachelor degree courses. The Undergraduate Certificate of Digital Imaging is undertaken in 4 subjects and provides for 30 credit points, the Diploma of Digital Imaging is undertaken in 8 subjects.

Start developing your key technical and visual skills across these exciting mediums today!



STUDY AT AUSTRALIA'S #1 PHOTOGRAPHY AND DIGITAL MEDIA COLLEGE

At PSC you'll join a nurturing and supportive community where creativity thrives, learning is practical and inspiring, teachers fuel your passion and our supportive staff will make your student journey unforgettable.

We understand creatives and know what you need to thrive. Our range of course qualifications, are dynamic and responsive, designed to take you on a journey of discovery, to realise your talents and creative purpose as a photographer and visual creator in the contemporary world.



AUSTRALIA'S #1 PHOTOGRAPHY AND DIGITAL MEDIA COLLEGE

#1 Multi award-winner with over 50 years of delivering outstanding photography education.



WORLD CLASS SPECIALISED FACILITIES

Our campus has been exclusively planned and designed for a bespoke learning experience. Includes high end photography studios, cyclorama, post-production labs, digital media software, high end printing area, specialised library and online resources.



SCREEN MEDIA

Building on our expertise in photography and visual storytelling, we are meeting the challenges of the new media realities with our cutting edge qualifications in Screen Media Undergraduate Certificate | Diploma | Bachelor Degree.



GREAT STUDENT TO TEACHER RATIO

Personalised practical hands-on learning environment with smaller class sizes so the focus is on nurturing your confidence, skill set and creative vision.



LEARN FROM INDUSTRY LEADERS

Our lecturers are leading professionals highly respected and connected in the photography and digital media industry.



STRONG NETWORKS & CONNECTIONS WITH INDUSTRY

Build a network of external mentors and industry connections with our Jobs Register, real-world projects and unique Industry Mentor Program.



FLEXIBLE LEARNING OPTIONS

Our specialised courses offer you blended options so you can tailor your experience: on-campus learning OR online via zoom.



GLOBAL & NATIONAL OPPORTUNITIES

We collaborate closely with UEDA Fashion College in Japan giving our students the opportunity to visit, study and collaborate on projects.

Other opportunities include Shasen School of Photography and Film (Japan), Johns Hopkins University (USA), Paris Fashion Week (Fr), Ballarat Foto Biennale (AUS), PHOTO Australia (AUS), Centre for Contemporary Photography (CCP), Asia-Pacific Photobook Archive.



FEE-HELP AVAILABLE

You can apply for FEE-HELP to cover tuition costs.

Range of course qualifications

- Undergraduate Certificates
- Diplomas
- Degrees
- Masters

Support and networks

- Personalised assistance with your transition to tertiary study
- One-on-one support
- Peer-to-peer mentoring across year levels
- Regular lunchtime social events and workshops
- Dedicated student support team
- Student engagement program

#1 Student Satisfaction amongst Australian Creative Arts Providers*

- Overall student satisfaction 95.6%
- PSC students also rated very highly
- Teacher quality at 91%
 - Skills Development at 86%

*2023 National (SES) Survey

Image by PSC Student Rita Maloyan

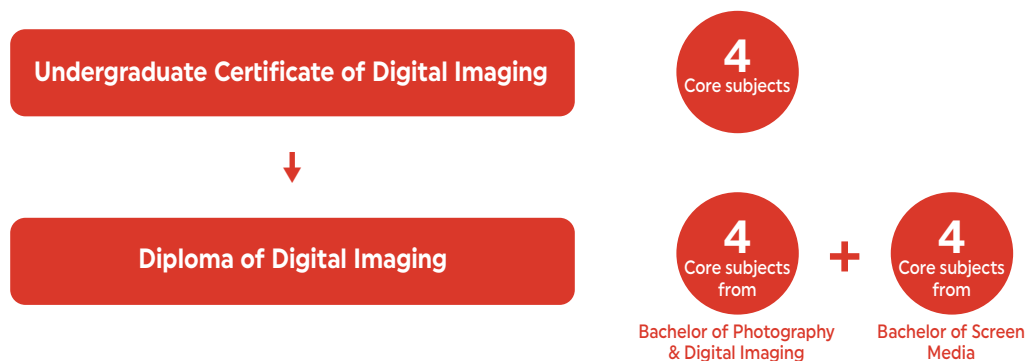


UNDERGRADUATE CERTIFICATE OF DIGITAL IMAGING

- 🕒 6 Months part time study (6 hours contact per week)
- 📍 Sth Melb campus OR remote online via zoom
- 🔄 Guaranteed pathway advanced entry into the Diploma and Degree
- 🆓 FEE-HELP enabled

WHAT IS AN UNDERGRADUATE CERTIFICATE OF DIGITAL IMAGING?

The Undergraduate Certificate of Digital Imaging is an accredited fully FEE-HELP enabled higher education qualification that provides a comprehensive introductory tertiary level digital imaging experience. In this course the emphasis is on digital capture, workflow and digital technology skills, so important in today's world. You will cover all the technical aspects needed to produce creative photographic images, ensuring you gain comprehensive skills in camera craft and image management. As you progress you will further these skills with digital post-production and professional printing techniques, in addition you will start to explore shooting on location and in the studio, and use on-camera flash and reflectors.



WHAT YOU WILL LEARN

SEMESTER 1	POST-PRODUCTION	PHOTOGRAPHY SKILLS: CAMERA & LIGHTING
	Creative Industries Photographic Theory and Practice 1 Lightroom and Photoshop workflow, image processing	World Around Us 1 Camera control and light

SEMESTER 2	POST-PRODUCTION	PHOTOGRAPHY SKILLS: PRACTICE & LIGHTING
	Creative Industries Photographic Theory and Practice 2 Photoshop, digital and print outcomes	World Around Us 2 The constructed image: blended lighting, intro to studio

POST-PRODUCTION

You will learn to apply the fundamental professional practices underpinning digital capture and workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, file transfer and storage options.

PHOTOGRAPHY SKILLS: CAMERA & LIGHTING

In this subject, you will learn to respond to various available light sources and make use of lighting quality, colour and direction in a range of different shooting situations and environmental conditions. Through understanding the fundamental functions of lenses and varying focal lengths combined with the use of controlled and creative exposure you will gain confidence in a diverse range of approaches and techniques for shooting on location.

POST-PRODUCTION

You will learn to apply further professional digital practices underpinning capture and workflow. You'll build a greater understanding of image adjustments and retouching, compositing and controlling colour. You'll also explore how to set up and work within a professional photographic printing space, using high -end printers and papers.

PHOTOGRAPHY SKILLS: PRACTICE & LIGHTING

You'll work with artificial and natural lighting on location including flash, mixed lighting and lighting design and in the studio, you'll be introduced to studio photography, lighting and creative image construction.



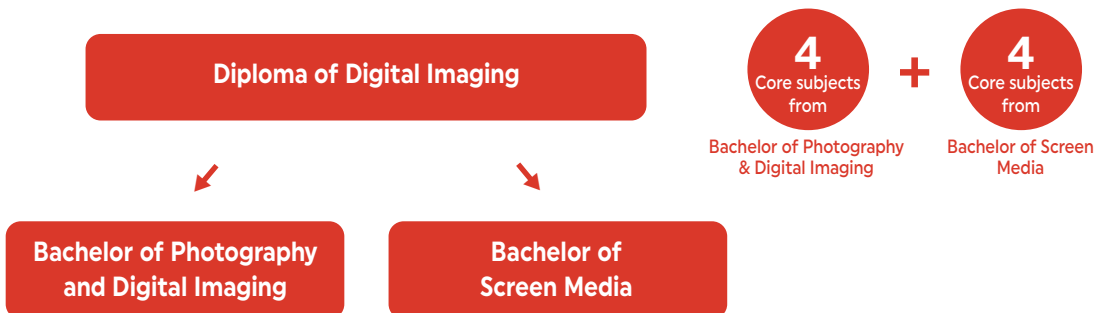
DIPLOMA OF DIGITAL IMAGING

- 🕒 12 months part time study (6 hours contact per week)
- 📍 Flexible study options: Sth Melb campus OR remote online via zoom
- 🔄 Guaranteed pathway advanced entry into either Degree
- 🎓 FEE-HELP enabled

WHAT IS A DIPLOMA OF DIGITAL IMAGING?

This Diploma course is delivered over four semesters and is designed for students seeking a strong practical and hands-on experience, that combines the technical foundations of both still and moving image. You'll explore capture and the importance of managing and improving your images with lightroom and photoshop. You'll gain a practical understanding of lenses, combined with creative exposure, and learn in a hands-on way to confidently photograph while responding to various light sources. You'll be guided through the foundations of studio photography, artificial lighting, and creative image construction.

In the screen media component, you'll gain practical experience in camera operation, framing and movement while learning to apply these techniques to various cinematic styles. You'll use professional editing software to refine your raw footage, create cohesive narratives and learn to enhance storytelling through visual and audio post-production techniques. Integral to our cutting-edge approach AI is integrated to enhance both creative production and theoretical learning. You'll also progress to a deeper exploration of cinematographic techniques and explore digital tools to enhance storytelling, integrating practical and CGI elements into your moving image projects.



WHAT YOU WILL LEARN

SEMESTER 1	POST-PRODUCTION	PHOTOGRAPHY SKILLS: CAMERA & LIGHTING
	Creative Industries Photographic Theory and Practice 1 Lightroom and Photoshop workflow, image processing	World Around Us 1 Camera control and light

SEMESTER 3	PRODUCTION 1: CAMERA	POST PRODUCTION 1: EDITING AND GRADING
	Camera technique, framing and movement	Non-linear editing, colour grading and sound design

SEMESTER 2	POST-PRODUCTION	PHOTOGRAPHY SKILLS: PRACTICE & LIGHTING
	Creative Industries Photographic Theory and Practice 2 Photoshop, digital and print outcomes	World Around Us 2 The constructed image: blended lighting, intro to studio

SEMESTER 4	PRODUCTION 2: CINEMATOGRAPHY	POST PRODUCTION 2: SFX
	Exploration of cinematographic techniques, adv lighting setups, camera movements	Technical and creative intro to visual effects, motion tracking and compositing

POST-PRODUCTION

You will learn to apply the fundamental professional practices underpinning digital capture and workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, file transfer and storage options.

PHOTOGRAPHY SKILLS: CAMERA & LIGHTING

In this subject, you will learn to respond to various available light sources and make use of lighting quality, colour and direction in a range of different shooting situations and environmental conditions. Through understanding the fundamental functions of lenses and varying focal lengths combined with the use of controlled and creative exposure you will gain confidence in a diverse range of approaches and techniques for shooting on location.

POST-PRODUCTION

You will learn to apply further professional digital practices underpinning capture and workflow. You'll build a greater understanding of image adjustments and retouching, compositing and controlling colour. You'll also explore how to set up and work within a professional photographic printing space, using high-end printers and papers.

PHOTOGRAPHY SKILLS: PRACTICE & LIGHTING

You'll work with artificial and natural lighting on location including flash, mixed lighting and lighting design and in the studio, you'll be introduced to studio photography, lighting and creative image construction.

PRODUCTION 1: CAMERA

Essential camera techniques, shot composition and visual storytelling. Practical camera operation, framing and movement, applying these techniques to cinematic styles. Experiment with framing, movement and perspective while developing technical proficiency.

POST PRODUCTION 1: EDITING AND GRADING

An introduction to non-linear editing, colour grading and sound design. You will use professional software to refine raw footage and explore pacing, rhythm and sequencing to construct compelling narratives.

PRODUCTION 2: CINEMATOGRAPHY

A deeper exploration of cinematographic techniques, including advanced lighting setups, lens selection, framing, dynamic camera movements and the impact of strong visual composition.

POST PRODUCTION 2: SFX

A technical and creative introduction to visual effects, motion tracking and composition. You'll explore digital tools to enhance storytelling, integrating practical and CGI elements into moving image projects. You'll develop proficiency in special effects software, integrating motion graphics and digital manipulation techniques.

BE CONNECTED WITH INDUSTRY AND THE CONTEMPORARY PHOTOGRAPHY | DIGITAL IMAGING AND DIGITAL MEDIA COMMUNITY

With our impressive range of industry networks, collaborations and specialised focus we get you industry connected, ready to work or do further study.

World class industry standard facilities

Our new campus is acknowledged as having some of the best facilities for a specialist institution in Australia. We maintain superior professional studio spaces with a range of professional studio equipment, and a series of large digital labs with MAC computers and software. High end photographic printing facility and a specialised library.

Global links

Links with International Photography Festivals and organisations, international photography tours, UEDA Fashion College Japan and our many well respected international mentors ensure our students are constantly exposed to numerous global opportunities.

Job ready graduates

Our students graduate from their courses job ready according to the course level. With the support of our industry networks and our industry focused curriculum, our students are made industry aware from commencement onward. Students articulating from the Undergraduate Certificates and Diploma into the Bachelor of Photography and Digital Imaging or Screen Media courses will have the added advantage of the final semesters program which offers, choice of major, our unique extended professional practice subjects, in addition entrepreneurial and marketing subjects. .

Extensive industry networks

Our lecturers are leading professionals highly respected and connected in the photography, digital media and image making industry. These connections often lead to direct job and work experience outcomes for students and graduates. Our large professional studios are extremely well supported and equipped through our strong local industry connections with SUNSTUDIOS, Broncolor, Kayell Australia, and Elinchrom.

Industry mentor program

Building a network of external mentors and industry contacts are a recognised pathway to employment, jobs and a deeper connection with the creative industries. Students articulating from the Undergraduate Certificates and Diploma into the Bachelor of Photography and Digital Imaging or Screen Media courses will have access to our extensive and unique mentor program with the opportunity of working with local, national and international industry professionals to build those networks and contacts.

Unrivalled student experience

You are at the centre of what we do and the courses we deliver. We provide a great student to teacher ratio, small class sizes and a friendly, supportive learning environment. Rated #1 for student satisfaction national wide among all creative arts providers.



**Flexible options: On campus
and remote learning**

Our course delivery includes interactive photography classes, workshops and tutorials, demonstrations and practical participation. Whether you choose to study face-to-face OR in real time via Zoom, all PSC students receive the same level of teacher guidance and support.



**AI is here –
we're ready!**

PSC is a leader in AI-integration. Master these tools ethically & creatively in our screen media courses.



"At PSC there are always so many opportunities to have one-on-one conversations with teachers, so you are always exposed to an environment of immediate feedback, sharing opinions and communication.

Each subject is really beneficial and every teacher really passionate, so every class provides me with new and valuable insights, making every day so rewarding."

– Tara Ku | PSC Student and Course Participant

LEARN WITH INDUSTRY EXPERTS

Our expert teaching team consists of nationally and internationally renowned photographers, content producers and visual communicators.



**KRISTIAN
HÄGGBLOM**

Kristian is the Higher Education Course Director at PSC. He is an artist, curator and educator and has been shortlisted for a number of major photography prizes. He has exhibited internationally including a recent exhibition in India as part of the FOCUS Festival and has been awarded Australia Council for the Arts funds and the Finland residency. He has curated dozens of exhibitions both in Australia and internationally.



**SARINA
LIROSI**

Sarina is the course leader for the Undergraduate Certificate of Photography. She is also the First Year Convenor of the Bachelor of Photography and Digital Imaging. She is a practising artist using photography and mixed media. Her work has been featured in several solo and group exhibitions across Australia. Sarina brings a wealth of experience to PSC, and is one of the most experienced educators in photographic higher education in Australia.



**NIC
KOCHER**

Nic Kocher is the Convenor of Screen Media at PSC, and is shaping courses for the evolving media landscape. A former Age photographer, he later freelanced for major clients while exploring time-lapse and projection-based media. As an installation artist, he merges artistic vision with technical expertise. Passionate about AI and image-making, he researches its impact on visual storytelling. Holding a Master's in Visual Art, Nic examines how AI is reshaping creativity and media.





**TIFFANEY
BISHOP**

Tiffany is a photographer, artist-educator with a background in community practice and youth arts. She has a Masters in Photography and a PhD in Fine Art and co-founded a youth-driven artist-run initiative tbC. The artistic methods and studio-based learning practices developed within this collaborative space are bold and inspiring and have supported over 100 young artists. tbC has exhibited widely, been nominated for publication design awards and secured repeat arts funding.



**JUAN
FARRELL**

Juan has worked as a professional photographer in Australia, India, Hong Kong, Dubai, and Lima since 2009. He has had his work in advertising and fashion campaigns published extensively. For six years, he successfully operated his own studio in Lima before joining The Photo Studio Australia as head photographer. Juan has also taught commercial photography for many years leading seminars and masterclasses in portraiture and fashion photography.



**KAITLYN
CHURCH**

Kaitlyn is a documentary photographer, videographer and visual artist employing photography, video and the archive. She teaches across our programs, from the Undergraduate Certificate and Bachelor of Photography and Digital Imaging courses through to the Advanced Diploma of Photography.



APPLICATIONS AND ENROLMENTS



Essential requirements

All applicants should complete and submit the relevant PSC Course Application form at psc.edu.au and are required to demonstrate appropriate levels of English language proficiency consistent with studying in tertiary education. Upon receiving your application, you will be contacted to arrange your individual discussion our Admissions staff. You will also be invited to show some current examples of your photography or video, or other mediums.

Applicant groups for this course include

Applicants with current and/or previous Yr 12 - VCE, VCE Vocational major or equivalent

Applicants with other vocational study in photography or related area

Applicants with work or relevant life experience

Mature Age

Interview and Offer

The interview is a short discussion and a way for us to get to know you and your interest, motivation and inspirations in photography, digital media and image making. Offers are made after the completion of the interview process.

Enrolment

Enrolment is for the duration of the course. When you accept your offer you will complete the enrolment form indicating your tuition fee payment options. Tuition fee information is available on the website at www.psc.edu.au

Equipment information

To get started you need your own digital SLR or mirrorless camera, portable hard drive and Adobe Creative Cloud student subscription. Any additional materials required are advised prior to enrolment.

Course Intakes

There are 2 intakes per year February and June. Check the website for exact commencement dates or contact us directly.

Fee information

These qualifications are fully FEE-HELP approved. Domestic students may apply for FEE-HELP to cover tuition costs. More info: studyassist.gov.au

FEE-HELP is not available for international enrolments.

When you accept your offer, and complete your enrolment form, you also choose your tuition fee payment option. Visit www.psc.edu.au for more information.

Pathways to employment and further learning

The Undergraduate Certificate of Digital Imaging and the Diploma of Digital Imaging provide pathways to employment or further study or both. These qualifications will prepare you for support and entry level junior roles in photography and screen media such as a photography assistant, digital post-production and retouching, cataloguing visual content or being a content creator, visual editing assistant, entry level production assistant, or camera operator.

Alternatively, once you have completed either of these qualifications you gain direct entry into the Bachelor of Photography and Digital Imaging or Bachelor of Screen Media degrees with credits.

Further information

For questions or further information email our Course Advisors at study@psc.edu.au or call us on 03 9682 3191 www.psc.edu.au

Get more info about our students, graduates and teachers on Instagram, Facebook and LinkedIn.



OUR CREATIVE CAMPUS PROVIDES WORLD CLASS FACILITIES

Our purpose built campus is the culmination of extensive research and planning and provides our students with an exciting contemporary learning environment.

Our extensive range of facilities are designed to provide creative learning zones, equipped with state of the art resources and specialised photographic and content creation equipment.



We are the only specialised photography and digital media college with a full professional working studio where you will learn all aspects of studio photography, and studio-based visual media production. This large professional space with cyclorama is a major feature of our campus and is equipped with the latest photographic studio equipment, make up areas and specialist software.



OUR FACILITIES AT A GLANCE

Studios

- Up to 6 meter high ceilings
- Multiple shooting bays with tethered work stations
- Broncolor and Elinchrom lighting equipment
- Full range of light shapers and modifiers
- Lighting support equipment
- Make up and dressing bay
- Shower facilities and kitchen area
- High roller door access

Digital Labs and Print Shop

- Dedicated digital teaching spaces
- iMac computers, monitors
- Projectors calibrated to ICC standards
- Microsoft Office and Office 365
- Capture One

The Library

- Specialised books and journals
- Online resources available 24/7
- Catalogue and collections assistance
- Support staff

Student centred break out zones

- Range of light filled spaces for students to network and meet
- Work stations for individual work



YOUR CAREERS IN PHOTOGRAPHY AND DIGITAL IMAGING

[Freelance Photographer](#)

[Drone Photographer](#)

[Sports Photographer](#)

[Portrait Photographer](#)

[Personal Branding Photographer](#)

[Content Creator/Producer](#)

[VR Content Producer](#)

[Videographer](#)

[Fashion Photographer](#)

[Editorial Photographer](#)

[Travel Photographer](#)

[Wedding Photographer & Videographer](#)

[Food Photographer](#)

[Architectural Photographer](#)

[Product Photographer](#)

[E-commerce Photographer](#)

[Content Developer](#)

[Documentary Photographer](#)

[Photographic Artist](#)

[Photo Editor](#)

YOUR CAREERS IN SCREEN MEDIA

[Digital Marketing Specialist](#)

[Multimedia Producer](#)

[Video Producer](#)

[Art Director](#)

[Audio Producer/Podcaster](#)

[Commercial Digital Artist](#)

[Director](#)

[Director of Photography](#)

[Editor](#)

[Digital Effects Expert](#)

[Colourist](#)

[Sound Designer](#)

[Virtual Reality \(VR\) Developer](#)

[Prompt Engineer](#)

[Creative Technologist](#)

[Digital Artist](#)

[VJ \(Video Jockey\)](#)

[Video Artist](#)

[Script Writer](#)



PSC.EDU.AU +61 3 9682 3191 study@psc.edu.au



Photography Studies College (Melbourne)
37-47 Thistlethwaite Street
South Melbourne 3205

Photography Studies College (Melbourne)
is a division of Photography Holdings Pty. Ltd.
ACN 005 525 306 | ABN 40 005 525 306
CRICOS Provider No 00257G | TEQSA
Provider No 12200 | RTO Code 0111