



**PHOTOGRAPHY  
STUDIES COLLEGE**

# Photography, digital imaging



- Undergraduate Certificate of Photography
- Undergraduate Certificate of Digital Imaging



# UNDERGRADUATE CERTIFICATES

## SHORT COURSE QUALIFICATIONS

### **Undergraduate Certificate of Photography**

### **Undergraduate Certificate of Digital Imaging**

The Undergraduate Certificates are exciting fully FEE-HELP enabled shorter higher education courses. Each course allows you to take short blocks of deep and rich learning while undertaking an introductory tertiary level experience and photographic qualification.

These courses are the perfect choice if you want to test the waters with a shorter course, or you are upskilling, reskilling or just want to learn more about what you love. At the completion of the Undergraduate Certificate course you will have a qualification and the option to go further!

Both courses provide you with a skills pathway to the Bachelor of Photography and Digital Imaging degree. Each course is undertaken in 4 subjects, and each provides for 30 credit points of the 180 credit point Bachelor of Photography and Digital Imaging qualification.

You can start building, reskilling or upskilling within a shorter and more flexible framework.

### **Flexible Study Options**

You can choose to study face to face on campus or in real time via Zoom using our flexible remote delivery option. This option is perfectly suited for students who are regional or interstate within Australia and prefer to study more economically in the comfort of their homes or International students within +2 or -3 time zones from Australian Eastern Standard Time (AEST).

**These courses are CRICOS approved.**







# AUSTRALIA'S LEADING PHOTOGRAPHY COLLEGE

We are an innovative, multi award-winning college, providing university level qualifications within an expert and nurturing community. Our unique courses, unrivalled student experience and industry connections assist you to reach your creative potential and career goals.

Visual imagery is connected to every part of our daily life and central to contemporary culture and society. At PSC, we believe successful communicators of the future will be those who use photography, images and content creatively and dynamically.

Since 1972, we've been the centre for photographic excellence and an industry leader in photographic education.

# Be immersed in a creative environment that is second to none

At PSC we are deeply committed to providing a nurturing community that will allow you to find your purpose and true potential. We are a photography and digital imaging specialist – a huge asset! We can really focus our resources on delivering the very best photography educational experience and we have the agility to continually develop and refine our courses.

Learning with us you gain confidence, enlarge your horizons, broaden your skill set and expand your creativity. Our Undergraduate Certificates are tailored to provide you with the learning environment, tools and technological know how to produce memorable content and start building, reskilling or upskilling your future.



#### **AUSTRALIA'S LEADING PHOTOGRAPHY COLLEGE**

A multiple award-winner providing outstanding photography specific education



#### **WORLD CLASS SPECIALISED FACILITIES**

Our campus has been exclusively planned and designed for a bespoke learning experience. Includes high end photography studios, cyclorama, post-production labs, high end printing area, specialised library and online resources.



#### **GREAT STUDENT TO TEACHER RATIO**

You are immersed in practical, hands-on learning environments that mirror professional practice. We provide fantastic student to teacher ratio in smaller class sizes.



#### **LEARN FROM INDUSTRY LEADERS**

Our lecturers are leading professionals highly respected and connected in the photography and digital imaging industry.



#### **FLEXIBLE BLENDED LEARNING OPTIONS**

Our specialised courses offer you blended options so you can tailor your experience: on-campus learning OR online via zoom.



#### **FEE-HELP AVAILABLE**

You can apply for FEE-HELP to cover tuition costs.



Image by Ellina Dentoom



Image by Steve Womersley



Image by Jessie Brinkman Evans

# UNDERGRADUATE CERTIFICATE OF PHOTOGRAPHY

Undergraduate Certificate of Photography | CRICOS Course Code 105886F

Creativity, innovation and technique are essential skills when creating great photographs. You'll learn these and more in our accredited fully FEE-HELP enabled Undergraduate Certificate of Photography qualification. This unique program has an emphasis on learning to photograph like a professional, with know-how and no more guess work! You learn how to use your camera successfully and creatively, how to see and capture light and create compelling compositions, along with digital processing and enhancing techniques to make your photos arresting and memorable. You discover what it takes to effectively capture the essence of the moment and edit to select your best shots

This qualification will provide you with the tools to start to develop your own style of photography and the camera craft to set your work apart. By exploring a range of photographic genres, you learn to experiment, define an area of interest and bring all your skills together to produce your own photographic folio.



Image by Patrick Rychner



# WHAT YOU WILL LEARN

There are four subjects in the Undergraduate Certificate of Photography.  
We offer two intakes per year – February and June.



Image by Kiyam Ahmadizadeh

## **CREATIVE PRACTICE AND INDUSTRY – PHOTOGRAPHY PROJECTS**

By exploring a range of photographic genres and their visual influences you will broaden your awareness of the world of photography and its many styles and meanings. With all this new visual inspiration, you will then generate your own series of projects exploring these photographic genres and applying your own creative take on them all.

## **POST-PRODUCTION – LIGHTROOM AND PHOTOSHOP**

Being confident with your camera, understanding and applying appropriate exposure and controls for the desired creative outcomes in a variety of conditions is important. In this subject you will learn to apply the fundamental professional practices underpinning digital capture and workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, media, sensor types, file transfer and storage options.

## **PHOTOGRAPHIC PRACTICE – CAMERA, LIGHT AND LOCATION**

In this subject, you will learn to respond to various available light sources and make use of lighting quality, colour and direction in a range of different shooting situations and environmental conditions. Through understanding the fundamental functions of lenses and varying focal lengths combined with the use of controlled and creative exposure you will gain confidence in a diverse range of approaches and techniques for shooting on location.

## **PHOTOGRAPHY CULTURES AND VISUAL THINKING**

Photography has a fascinating history. It has its very own iconic image culture. By learning about the histories of photography and how they have reflected and impacted different eras of society and culture, you will gain an understanding of how to analyse photographs. You will also learn how to explore and analyse themes relevant to contemporary photography.

## **AREAS OF STUDY**

- **Folio development and production**
- **Adobe Lightroom and Adobe Photoshop Workflow**
- **Camera craft and technique**
- **Photography and ideas**

# UNDERGRADUATE CERTIFICATE OF DIGITAL IMAGING

Undergraduate Certificate of Digital Imaging | CRICOS Course Code 110054D

The Undergraduate Certificate of Digital Imaging is an accredited fully FEE-HELP enabled higher education qualification that provides a comprehensive introductory tertiary level digital imaging experience. In this course the emphasis is on digital capture, workflow and digital technology skills, so important in today's world. You will cover all the technical aspects needed to produce creative photographic images, ensuring you gain comprehensive skills in camera craft and image management. As you progress you will further these skills with digital post-production and professional printing techniques, in addition you will start to explore shooting on location and in the studio, and use on-camera flash and reflectors.



Image by Kaede James-Takamoto

# WHAT YOU WILL LEARN

There are four subjects in the Undergraduate Certificate of Digital Imaging.  
We offer two intakes per year - February and June.



## POST-PRODUCTION – LIGHTROOM AND PHOTOSHOP

Having competent technical and digital skills in the creative industries is fundamental to being able to advance. Central to this is managing and improving your images once you have captured them.

In these subjects you will learn to apply the fundamental professional digital practices underpinning capture and workflow including: storage, cataloging and post-processing across a variety of software including image size, magnification ratios, file compression, media, sensor types, file transfer and storage options.

Building on this photographers also need a developed understanding of image adjustments and retouching, the use of compositing, and controlling colour. You will also learn how to set up and work within a professional digital printing space, using leading high-end printers and papers.

## PHOTOGRAPHIC PRACTICE – CAMERAS, LIGHT, LOCATION AND INTRO STUDIO

Learning to confidently photograph in the world around you and on location requires a fundamental understanding of light. In these subjects, you will learn to respond to various available light sources and make use of lighting quality, colour and direction in a range of different shooting situations and environmental conditions.

Through understanding the fundamental functions of lenses and varying focal lengths combined with the use of controlled and creative exposure you will gain confidence in a diverse range of approaches and techniques for shooting on location.

Additionally you will work with artificial and natural lighting on location including flash, mixed lighting and lighting design and in the studio you will be introduced to studio photography, lighting and creative image construction. You will explore professional digital capture workflow whilst photographing people and still life with various lighting styles, props, and models.

## AREAS OF STUDY

- **Camera craft and technique**
- **Shooting on location**
- **Using natural and artificial light**
- **Adobe Lightroom and Adobe Photoshop Workflow**
- **Introduction to Studio and creative image construction**
- **Retouching and compositing**
- **Professional printing practice**



# Be connected with industry

**With our impressive range of industry networks, collaborations and specialised focus we get you industry connected, ready to work or do further study.**

## World class industry standard facilities

Our new campus is acknowledged as having some of the best facilities for a specialist institution in Australia. We maintain superior professional studio spaces with a range of professional studio equipment, and a series of large digital labs with MAC computers and software. High end photographic printing facility and a specialised library.

## Global links

Links with International Photography Festivals and organisations, international photography tours, UEDA Fashion College Japan and our many well respected international mentors ensure our students are constantly exposed to numerous global opportunities.

## Job ready graduates

Our students graduate from their courses job ready according to the course level. With the support of our industry networks and our industry focused curriculum, our students are made industry aware from commencement onward. Students articulating from the Undergraduate Certificates into the Bachelor of Photography and Digital Imaging course will have the added advantage of the final year program which offers our unique Industry Mentor program in addition to entrepreneurial and marketing subjects. Our PSC Job Register is available to students with opportunities for a range of skill levels.

## Extensive industry networks

Our lecturers are leading professionals highly respected and connected in the photography image making industry. These connections often lead to direct job and work experience outcomes for students and graduates. Our large professional studios are extremely well supported and equipped through our strong local industry connections with SUNSTUDIOS, Broncolor, Kayell Australia, and Elinchrom.

## Industry mentor program

Building a network of external mentors and industry contacts are a recognised pathway to employment, jobs and a deeper connection with the creative industries. Students articulating from the Undergraduate Certificates into the Bachelor of Photography and Digital Imaging course will have access to our extensive and unique mentor program with the opportunity of working with local, national and international industry professionals to build those networks and contacts.





### **Unrivalled student experience**

You are at the centre of what we do and the courses we deliver. We provide a great student to teacher ratio, small class sizes and a friendly, supportive learning environment. We are rated very positively and well above the national average for student experience!

### **Face-to-face and remote learning**

Our course delivery includes interactive photography classes, workshops and tutorials, demonstrations and practical participation. Whether you choose to study face-to-face OR in real time via Zoom, all PSC students receive the same level of teacher guidance and support.



"I love my course and the lecturers teaching it. This has been the most insightful and fascinating course I have ever taken. The teachers at PSC inspire me to allow my creative side to come out via the medium of photography, and I can never thank them enough for being amazing people."

– Mia Lennon | PSC Student and Course Participant

# MEET SOME OF YOUR LECTURERS

Our expert teaching team for the Undergraduate Certificate courses consists of nationally and internationally renowned photographers, content producers and visual communicators.



**KRISTIAN  
HÄGGBLOM**

Kristian is the Higher Education Course Director at PSC. He is an artist, curator and educator and has been shortlisted for a number of major photography prizes. He has exhibited internationally including a recent exhibition in India as part of the FOCUS Festival and has been awarded Australia Council for the Arts funds and the Finland residency. He has curated dozens of exhibitions both in Australia and internationally.



**SARINA  
LIROSI**

Sarina is the course leader for the Undergraduate Certificate of Photography. She is also the First Year Convenor of the Bachelor of Photography and Digital Imaging. She is a practising artist using photography and mixed media. Her work has been featured in several solo and group exhibitions across Australia. Sarina brings a wealth of experience to PSC, and is one of the most experienced educators in photographic higher education in Australia.



**AARON  
WALKER**

Aaron is a graduate of PSC so he knows what its like to be a part time photography student juggling study with other commitments. He is an experienced commercial photographer and university level educator. As a photographer he has built a reputation as a portrait and events photographer, working with a wide range of clients spanning visual and performing arts groups, government and not for profit organisations and the retail sector.



**HARRIET  
TARBUCK**

Harriet is a photographic artist, curator, educator and business owner. Through her work, Harriet specialises in the areas of portraiture and documentary photography. Alongside a commercial practice, Harriet creates inclusive and diverse community engagement projects that highlight her skills in education, project management, fundraising and bringing people together.



**NIC  
KOCHER**

Nic teaches digital post production and video, and is one of PSC's most experienced industry professionals. He is also one of our Adobe Certified Experts. Nic began as a staff photographer for The Age, and since then has worked in film and television as a commercial photographer for a range of major clients.



**KAITLYN  
CHURCH**

Kaitlyn is a documentary photographer, videographer and visual artist employing photography, video and the archive. She teaches across our programs, from the Undergraduate Certificate and Bachelor of Photography and Digital Imaging courses through to the Advanced Diploma of Photography.





# APPLICATIONS AND ENROLMENTS



## Essential requirements

All applicants should complete and submit the relevant PSC Undergraduate Certificate Application form at [psc.edu.au](http://psc.edu.au) and are required to demonstrate appropriate levels of English language proficiency consistent with studying in tertiary education. Upon receiving your application, you will be contacted to arrange your individual discussion our Admissions staff. You will also be invited to show some current examples of your photography.

### **Applicant groups for this course include**

Applicants with current and/or previous Yr 12 - VCAL and VCE or equivalent

Applicants with other vocational study in photography or related area

Applicants with work or relevant life experience  
Mature Age

### **Interview and Offer**

The interview is a short discussion and a way for us to get to know you and your interest, motivation and inspirations in photography and image making. Offers are made after the completion of the interview process.

### **Enrolment**

Enrolment is for the duration of the course. When you accept your offer you will complete the enrolment form indicating your tuition fee payment options. Tuition fee information is available on the website at [www.psc.edu.au](http://www.psc.edu.au)

### **Course Intakes**

There are 2 intakes per year February and June. Check the website for exact commencement dates or contact us directly.

## Fee information

These qualifications are fully FEE-HELP approved. Domestic students may apply for FEE-HELP to cover tuition costs. More info: [studyassist.gov.au](http://studyassist.gov.au)

FEE-HELP is not available for international enrolments.

When you accept your offer, and complete your enrolment form, you also choose your tuition fee payment option. Visit [www.psc.edu.au](http://www.psc.edu.au) for more information.

## Pathways to employment and further learning

The Undergraduate Certificate of Photography and the Undergraduate Certificate of Digital Imaging provide pathways to employment or further study or both. These qualifications will prepare you for support roles in photography, image creation in the creative industries such as a photography assistant, digital post-production and retouching, cataloguing visual content or being a content creator or visual editing assistant.

Alternatively, once you have completed either of these qualifications you gain direct entry into the Bachelor of Photography and Digital Imaging degree with credits and advanced standing. Each course provides you with 30 credit points of the 180 credit points required for the degree qualification.

## Further information

For questions or further information email our Course Advisors at [study@psc.edu.au](mailto:study@psc.edu.au) or call us on 03 9682 3191  
[www.psc.edu.au](http://www.psc.edu.au)

Get more info about our students, graduates and teachers on Instagram, Facebook and LinkedIn.







# OUR PURPOSE BUILT CAMPUS PROVIDES WORLD CLASS FACILITIES

Our campus is the culmination of extensive international research and planning and provides our students with a high quality contemporary learning environment.

The purpose built range of facilities are designed to maximise the light and provide creative learning zones, equipped with state of the art resources and specialised photographic and content creation equipment.

The large purpose built studio space with cyclorama is a major feature of our specialised campus and is equipped with the latest photographic equipment and specialist software.





## OUR FACILITIES AT A GLANCE

### Studios

- Up to 6 meter high ceilings
- Multiple shooting bays with tethered work stations
- Broncolor and Elinchrom lighting equipment
- Full range of light shapers and modifiers
- Lighting support equipment
- Make up and dressing bay
- Shower facilities and kitchen area
- High roller door access

### Digital Labs and Print Shop

- Two dedicated digital teaching spaces
- iMac computers, monitors
- Projectors calibrated to ICC standards
- Microsoft Office and Office 365
- Capture One

### The Library

- Specialised books and journals
- Online resources available 24/7
- Catalogue and collections assistance
- Support staff

### Student centred break out zones

- Range of light filled spaces for students to network and meet
- Work stations for individual work





**PHOTOGRAPHY  
STUDIES COLLEGE**



**PSC**

# CAPTURED

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